



Matthijs Smith

EXPERIENCE

Product Owner

Gezond.nl

March 2022 - present

As product owner for the Health Care Centers team for Gezond.nl I was responsible for the patient portal as well as the health care professional portal.

Apart from the regular product owner responsibilities I focused on creating a user centric mindset. By putting emphasize on the discovery phase by executing user interviews, creating wireframes and prototypes and by executing usability tests, we gained more insight in the user population and the gap between the patients, health care professionals and the development team is reduced.

In my role as a product owner I always aspired to create the most suitable solution for the problems and needs for our users. These solutions were always validated from a technical feasibility point of view, alignment with company goals and for the most optimized user experience.

Product Owner

visionplanner

January 2015 - February 2022


As product owner of the compilation practice team I introduced the Agile mindset and way of working. I was responsible for the discovery and delivery phases

PROFILE


As a Product Owner I always look for the connection to and cooperation with other professionals to achieve the desired outcome. I work with attention to detail and focus on the bigger goals. My empathy makes my colleagues feel at ease with me and users are more likely to open up to me.

HOBBIES

Running through beautiful Houten
Fill the evening with Settlers of Catan or Carassonne
Enjoy a good sport or IT related Netflix series

 Houten, The Netherlands

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EDUCATION

Master information science

2008 - 2009 *Graduated*

Radboud Universiteit in Nijmegen

Bachelor information science

2004 - 2009 *Graduated*

Radboud Universiteit in Nijmegen

Bachelor computer science

2003 - 2004

Radboud Universiteit in Nijmegen

Pre-university education ("VWO")

1997 - 2003 *Graduated*

Valuacollege in Venlo

CERTIFICATES

Professional Scrum Product

Owner I

Scrum.org

in the feature life cycles. Starting with performing user interviews, creating clickable low and high fidelity prototypes up to creating the user stories, refining them with the team and accepting the features for delivery.

With the introduction of the GDPR I was also responsible for the implementation and integration in the organisation.

Functional Analyst

MALMBERG

March 2014 - December 2014

As functional analyst I was part of a multidisciplinary scrum team to develop a new platform for the school year 2014/2015 for the vocational college ("MBO").

In this role I was also sparring partner for the MBO business unit and the requirements engineer for the MBO applications 'Taal- en Rekenblokken'.

Information Analyst

 **HSK**
G R O E P

March 2010 - February 2014

As information analyst at the HSK Groep B.V. I was responsible for the change and test process for the primary electronic client medical record software application ("ECD"). I was also responsible for creating management information by designing dashboards.

I participated in several e-Health projects and I led the SMS reminder service project.